Attorney Docket No. 1248-R-01

Ø	Original Application .
	PCT National Application U.S. Designated Office
	Continuation or Divisional Application
	Continuation-in-Part Application
	COMBINED DECLARATION, POWER OF ATTORNEY AND PETITION
As the	below named inventor, I hereby declare that:
My res	sidence, post office address and citizenship are as stated below next to my name.
(if plur	we I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor all names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention is SYSTEM AND METHOD OF ADVERTISING ON A COMPUTER NETWORK
⊠ wh	ich is described in the specification and claims
	☑ attached hereto.
	☐ filed on
	Application Serial No.
	and was amended on
□ wh	(if applicable) sich is described in International Application No.
filed	and as amended on

which I have reviewed and for which I solicit a United States patent.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 C.F.R. §1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

(if any),

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I hereby claim foreign priority benefits under Title 35, United States Code, §119(a)-(d) or §365(b) of any foreign application(s) for patent or inventor's certificate, or §365(a) of any PCT International Application which designated at least one country other than the United States of America, listed below and have also identified below any foreign application(s) for patent or inventor's certificate or of any PCT International Application having a filing date before that of the application on which priority is claimed:

Number	Country	Date of Filing (day, month, year)	Priority Claimed
			□ yes □ no
			□ yes □ no
			□ yes □ no
			□ yes □ no
			□ yes □ no

I hereby claim the benefit under Title 35, United States Code, §119(e) or §120 (as applicable) of any United States application(s) or §365(c) of any PCT International Application designating the United States of America, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International Application(s) in the manner provided by the first paragraph of Title 35, United States Code, §112:

60/241,918	October 20, 2000	Pending
(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)
(Application Serial No.)	(Filing Date)	 (Status)(patented, pending, abandoned)

POWER OF ATTORNEY: As a named inventor, I hereby appoint the registered attorneys listed under <u>Customer No.</u> <u>022469</u> and the following registered attorneys to prosecute this application and transact all business in the United States Patent and Trademark Office connected therewith:

T. Daniel Christenbury	Reg. No. 31,750	Frank A. Cona	Reg. No. 38,412
Guy T. Donatiello	Reg. No. 33,167	Michael A. Patané	Reg. No. 42,982
Paul A. Taufer	Reg. No. 35,703	Robert A. McKinley	Reg. No. 43,793
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Joan T. Kluger	Reg. No. 38,940		



PATENT TRADEMARK OFFICE

SEN PRESPONDENCE TO: IP Depotment Schnader Harrison Segal & Lewis 36th Floor, 1600 Market Street

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(215) 563-1810

COMBINED DECLARATION, POWER OF ATTORNEY AND PETITION (Page 3)

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I hereby petition for grant of a United States Letters Patent on this invention.

Philadelphia, PA 19103

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

1. FULL NAME OF SOLE OR FIRST INVENTOR		INVENTOR'S SIGNATURE		10/11/01	
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2. FULL NAME OF JOINT INVENTOR, IF ANY	INVENTOR'S SIGNATURE		DATE		
RESIDENCE	CITIZENSHIP				
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3. FULL NAME OF ADDITIONAL JOINT INVENTOR, IF ANY		INVENTOR'S SIGNATURE		DATE	
RESIDENCE	CITIZENSHIP				
POST OFFICE ADDRESS					
4. FULL NAME OF ADDITIONAL JOINT INVENTOR, IF ANY		INVENTOR'S SIGNATURE		DATE	
RESIDENCE CITIZENSHIP					
POST OFFICE ADDRESS					
5. FULL NAME OF ADDITIONAL JOINT INVENTOR, IF ANY		INVENTOR'S SIGNATURE		DATE	
RESIDENCE	SIDENCE CITIZENSHIP				
POST OFFICE ADDRESS					